



DOMESTIC-TUCZ PRODUCER ORGANISATION

Marketing organisation of pig producers that aims to provide economic benefits to its members

Identification details

Name: Domestic-Tucz

Location: Lutosławice, Polska

Number of members: 6 (1 young farmer)

Year of foundation: 2017

Main activities: organisation of pig production and sale

Web / Facebook / Twitter: N/A

Domestic-Fattening of pigs (Domestic-Tucz) is a producer group established in 2017. The producer group has 6 members, uniting small farms with an average size of about 12 ha of UAA. It includes a young farmer who owns about 15% of the acreage of the whole group and provides about 10% of the total production. The producer group brings together farmers engaged in pig production. It is a form of organized, registered cooperation in a form of cooperative. The group jointly organises the sale of fattening pigs, every week prepares a report of planned sales, when buying animals sales are already planned for the future. The group has participated in several training courses, such as the use of protein crops in pig production, marketing and business training.

It is located in the central part of Poland. Its aim is cooperation of producers of the same product. Operational activities include joint sale of products and purchase of goods&services for agricultural production. The members get the possibility of cheaper purchase of means of agricultural production by about 0.5% and the possibility of obtaining higher prices for manufactured products by 1%. The advantage of the cooperation is the common, efficient sales channels. Equipment is purchased jointly, e.g. a device to measure CO₂-type gases, which is transferred regularly between the members of the group. A electricity generation is also an example of joint purchase, which has the ability to be transported between members. There is also a mobile feed truck (Buschhoff) which members can use for the farm purposes. An example of mutual support among group members is a stationary feed mixer which has been purchased for one member, due to its lack on one of the farm.

The organization was established with the use of the EU support funds for the creation of agricultural producer groups. An additional source was the members' own contribution in the form of registration fees. It is a closed group, i.e. focused on pig production. The condition for new members to join the organization is pig production on the farm. The one-time registration fee is 3000 PLN (680 Euro). The management is headed by one of the farmers.

The group is formed by farmers with multi-generational farming roots who have a passion for working in agriculture. It is one of many groups of agricultural producers, whose undoubted weakness is the fact that it does not have a special distinctive character and precise plans for the future. Unfortunately, the current economic situation in the last six months (since the notification to the Visyfarm project) has led many producers to liquidate their production due to the unprofitability of pig production and the ASF situation.

Photos: N/A