



## OLISEVIČIŲ FLOWER FARM

*Large family flower farm selling to the most prominent Lithuanian cities.*

### **Identification data:**

Name: Pranas Olisevičius

Location: Barboriškio village, Ukmergės district, Lithuania

Farm size: 7 ha of own land

Year established: 1994

Main activities: flowers, vegetables

Web / Facebook / Twitter: <https://oliseta.lt>

Floriculture farm is located in Ukmergė district, Barboriškis village. The flowers have been grown on the farm since 1994. Currently, three generations work on the farm. Grandfather's homestead in Ukmergė district (a spacious plot of 7 ha) was turned into a real flower kingdom. The farm has 1.5 ha of covered greenhouses and 1 ha of open fields.

This farm is one of the strongest floricultural farms in Lithuania. The main goals of the farm are to remain a competitive farm in Lithuania and the Baltic States, to offer customers a wide range of annual and perennial flowers.

It is a modern farm that selects and constantly replenishes the range of plants and collects licensed varieties from excellent European breeders. The farm represents S&G flowers and Elsner PAC Jungpflanzen, which manage and sell flower seedlings and seeds. Every year, the farm members take part in special training with innovations in flower varieties. They organize seminars for flower growers. The farm actively participates in various exhibitions.

Flowers are grown on the farm in modern greenhouses equipped with the latest watering, fertilization, and lighting technologies. The whole process of flower growth is controlled on the farm - from the smallest seedling to the grown produce.

The range of plants grown and sold on the farm is wide. It grows about 500 different species of annuals and perennials. This farm grows and sells annual flower seedlings, roses, spices, vegetable seedlings, ornamental trees and shrubs, and potted flowers. The customers of the farm are both individuals and various companies. Lithuanian cities have been decorating the flowers of this farm for many years. The farm's products have been sold in other Baltic countries - Latvia and Estonia in recent years.

Farm products are sold in retail outlets in the largest cities of the country: Vilnius, Kaunas, Klaipėda, Ukmergė and Šiauliai. Farm products could be purchased by farm shop (<https://oliseta.lt/parduotuve/>), as well as supermarkets and specialized stores.

The farm has been modernized through the absorption of EU structural assistance measures. The farm is equipped with modern greenhouses, updated greenhouse equipment, innovative irrigation and heating systems. However, technologies are improving, so the farm is looking for and trying to implement innovative, environmentally friendly solutions to reduce the cost of cultivated products.

The farm belongs to the Greenhouse Association.

Viability of small farms managed by young farmers under new  
"farm-to-fork" strategy (2020-1-CZ01-KA203-078495)

**Photos:**



Photos from the farm website