



ROLAND UJHELYI

A former employee of the fish farm and dedicated to fish production sector – nowadays the owner of the same farm

Identification details:

Name: Roland Ujhelyi

Location: Csongrád-Csanád county, Rösztke

Farm size: 3 ha

Year of foundation: 2016

Main activities: fish breeding

Web / Facebook / Twitter: N/A

The fish breeding plant is located in Rösztke in Csongrád-Csanád county, right on the Serbian border. The farmer bought the previously operating business 5 years ago, in 2016, where he was an employee. His is mainly an intrinsic motivation for the activity, the dedication to fish production sector. The site is approximately 3 ha, with the necessary infrastructure elements for the activity (offspring hatcheries, pools, warehouses, aggregator house, etc.). The family of three also lives in the area. Most of the farm is grassed, where racka sheep and geese graze, to supplement the resources of the family kitchen. The farmer is exclusively engaged in the breeding and rearing of predatory fish (pike, perch, catfish).

In addition to formal, mandatory memberships, he also participates in informal collaborations. Chamber membership and MOHOSZ membership (Hungarian National Fishermen's Association) can also be considered formal. Qualified supplier of the latter. Informal contacts involve the lending and assistance of fishing and other special equipment. In relation to both, he highlighted the presence and benefits of the flow of information and knowledge. It also has contractual (formal) sales relationships, where it sells offspring and pre-farmed fish as the first player in the value chain, either to MOHOSZ or to other market participants, Hungarians and foreign buyers alike.

Nationally, breeders working in the field know each other fairly well and foreign professional contacts can be mentioned. Also, he cooperates with the owners of professionals and other related fields at the local level (sharing special machines, equipment, free lending). However, in some cases there are risks: some viruses and pests that are dangerous to fish can be transferred from one farm to another.

Viability of small farms managed by young farmers under new
"farm-to-fork" strategy (2020-1-CZ01-KA203-078495)

Advantages of the cooperation MOHOSZ are the information on market prices through electronic newsletters, and the information received on current infections and threats to the health of the herd, in addition, through participating in value chains coordinated by MOHOSZ a secure market is available for the fish farm. Disadvantage, however, is that there is little room for manoeuvre in selling prices.

Since the beginning of the activity purchase of machinery/equipment and purchase of electricity generator has been realised, and in addition to these, the construction of a recirculation system, and through the renovation of infrastructure, a general site development also took place. At a later phase, the development of energy supply would also be implemented. Their uniqueness lays in the fact that they exclusively deal with predatory fish. The fish farm is the largest actor in Hungary in rearing pike (*Esox Lucius*) exclusively raised on plankton. His long-term ambition is to implement further development and make the necessary steps towards generations change (he is planning to hand over the farm to his son).

Photos:

