

Viability of small farms managed by young farmers under new "farm-to-fork" strategy (2020-1-CZ01-KA203-078495)



IMRE DÁVID PAPP

The 23 year old farmer maintaining family traditions

Identification details:

Name: Imre Dávid Papp

Location: Csongrád-Csanád county, Ásotthalom

Farm size: 15 ha

Year of foundation: 2017

Main activities: field crop production (mainly carrots, roots, celery, potatoes, cabbages)

Web / Facebook / Twitter: N/A

Ásotthalom is located in the southern part of Hungary, in the immediate vicinity of the Serbian border. The soil is not the most ideal for growing crops. Weakly humus-rich sandy soils have formed in the area of the settlement, mainly sandy soils with deep humus layers occur. From a hydrological point of view, it is characteristic that the groundwater is located at a depth of 100-250 cm.

Imre Dávid Papp (23), who is already a 5th generation young farmer, runs his business with such soil conditions. Despite his young age, he has been running his own farm for 4 years. His main motivation in starting his activities was to maintain family traditions. However, this period was not yet enough to build a network of cooperation that was favourable to him or to be deeply integrated into the existing ones. On the 15 hectares, only open field crops are produced which are mainly carrots, roots, celery, potatoes, cabbages.

Formally, he has only mandatory memberships or agreements with purchasers. He is, however, in an informal network of cooperation with other farmers. These are embodied in: joint procurement of machinery, other joint procurement, sharing of information, exploring new markets. Sales are currently to buyers and the free market.

Purchase of trucks (expansion of transport capacity), and the purchase of harvesters have been implemented as major investment since starting the activities. Compared to other farms, the fact that the rate of development is higher than average gives a special character to the farm. Long term plans of the farm are to boost sales, conquer export markets, and to become a supplier to shopping malls.

Photos:





